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What's New in Economic Development



The City of Fremont Wins CALED Award of Excellence Grand Prize!

The City of Fremont was selected as the Grand Prize Winner by the California Association of Local Economic Development (CALED) at their annual Awards of Excellence in the Program category. The Award acknowledged the City's innovative Local Business Stimulus Package that was adopted in early 2009 to mitigate the negative impacts of the recession on local businesses.



The program produced an increase in new and expanding businesses, which generated over 1,200 new jobs. And the deferral of over \$4.6 million in fees allowed more than 10 development projects to continue, maintaining construction jobs in spite of a sharp decline in California's overall construction industry.

To learn more about any of these programs, contact the Office of Economic Development at (510) 284-4020 or [email](#).

Business Resources



Free Business Workshops

The City of Fremont, in partnership with the Alameda County Small Business Development Center (SBDC) and the Fremont Chamber of Commerce, is offering a free business workshop.

Restaurant Strategies to Help You Survive and Grow
Thursday, May 19, 9:00 a.m. - 12:00 noon
Fremont Main Library
2400 Stevenson Blvd., Fremont

Learn best practices to create long-term growth and profitability in your dining establishment.

For detailed workshop descriptions or to register for a workshop, go to the Alameda County SBDC [website](#).



Investor Roundtable Event



The Northern Silicon Valley Partnership (Fremont, Hayward, Newark and Union City) is hosting its quarterly Investor Roundtable. This FREE event provides entrepreneurs an opportunity to present their product and business ideas and make connections with venture capital and angel investors. The theme for the event is Clean Tech, Green Tech and Alternative Energy.

Wednesday, June 1, 9:00 – 11:00 a.m.
City of Hayward
Council Chambers
777 B Street, Hayward, CA 94547

For more information contact Nicole Kendrick at 510-675-5392.

"Be Green, Save Green" Program

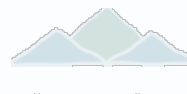
The City of Fremont is partnering with PG&E and the Fremont Chamber of Commerce to help Fremont's businesses become more energy efficient. The Business Energy Services Team (BEST), a joint partnership of PG&E and KEMA Services, Inc. will be in your neighborhood soon to discuss low and no-cost measures to help you save money. They will be offering no cost energy efficiency surveys, quality assurance inspections, information on lighting & HVAC upgrades, and incentives to decrease installation costs.

For more information, please call 800-576-6405 or [email](#).

National Small Business Week - May 15 - May 21, 2011

This week (May 15-21) is National Small Business Week. National Small Business Week is a national recognition event to honor the United States' top entrepreneurs each year. A distinguished group of small business owners are hailed each year by the U.S. Small Business Administration and a collection of event co-hosts. In the President's proclamation, he declared small businesses to be the embodiment of America's promise: "the idea that if you have a good idea and are willing to work hard enough, you can succeed in our country."

Job Search Tools



County-wide Employer Information Forum

The City of Fremont and the Alameda County Workforce Investment Board (WIB) will present a county-wide Employer Information Forum. The forum will include a panel of employers in the healthcare industry sector. Topics will include a discussion on job skills and potential job opportunities for job seekers.

Thursday, June 2, 10:00 a.m. - 12:00 noon
Fremont City Hall, Council Chambers
3300 Capitol Ave.
Fremont, CA 94538



For more information or to register for this event contact MaryBeth McCarthy by [email](#).



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